

Work Ready: Making Social Media Work for Your Business

To access our digital resources, you will need a library card in good standing. To get a library card it is super easy! Click [here](#) for more information.

Books:

- [Social Media for Business: Foolproof Tips to Help Promote Your Business or Your Brand](#) by Linda Coles
- [The Executive's Guide to Enterprise Social Media Strategy: How Social Networks are Radically Transforming Your Business](#) by Mike Barlow & David B. Thomas
- [The Social Organism: A Radical Understanding of Social Media to Transform Your Business and Life](#) by Oliver Lockett & Michael Casey

Classes:

- Social Media Marketing for Small Business (LinkedIn Learning)
- Social Media Marketing Trends (LinkedIn Learning)
- [Using Social Media in Business](#) (Gale Courses)

To access LinkedIn courses, click [here](#).

Databases:

- [Universal Class](#)
 - Online classes on career, computer, and office trainings.
- [Gale Courses](#)
 - Professional development instructor led online courses

YouTube:

- [Work Ready: How to Learn New Skills to Get the Job](#)
- [Turn Your Hobby into an Online Business](#)
- [Work Ready: What Exactly Do You Need to Start a Business](#)

More Work Ready video are available via our [Work & Career Playlist](#)

For more library resources, don't forget to check out our [Tools for Job Seekers](#) webpage.