

# Creative Career Paths Commercial Director Resources





# Library Resources

Use these LA County Library resources and services to help you explore skills and techniques for commercial directing or unit photography.





# Online Learning

[LACountyLibrary.org/learn](https://LACountyLibrary.org/learn)

**LinkedIn** LEARNING

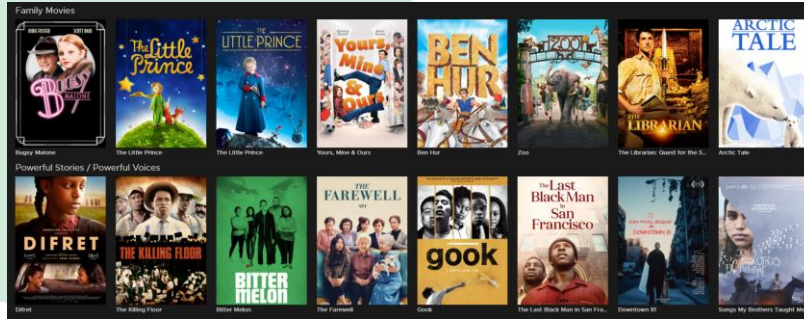
Free access to LinkedIn Learning with your library card to online classes, such as:

- [Making a Short Film from Start to Finish](#)
- [The Practicing Photographer](#)
- [Become a Photographer Learning Path](#)
- [Become a Video Editor Learning Path](#)
- [Become a Video Production Crew Member Learning Path](#)
- [Building an Audience on Instagram for Creators](#)
- [Optimizing Video Content for Social Media](#)
- [Telling Your Story on the Web in 60 Seconds](#)



# Films on Kanopy

[LACounty.kanopy.com](http://LACounty.kanopy.com)

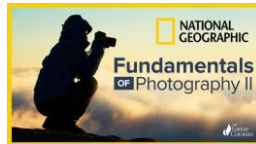


On-demand streaming film service with over 30,000 films from independent filmmakers, documentaries, Great Courses, art films, and more. Play up to 10 films per month for free with your library card.



## Filmmakers on Film: Pioneering Women in Film Collection

A 10-Part Series on Pioneering Women in Film Award winning series that premiered at the Kennedy Center in Washington, DC.



## Fundamentals of Photography II

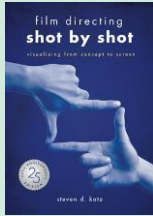
A series from The Great Courses teaching how to take great photographs, choose the right tool, or apply the right technique to capture your subject in the best possible way.



# Books

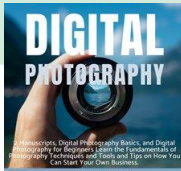
[catalog.LACountyLibrary.org](http://catalog.LACountyLibrary.org)

[hoopladigital.com](http://hoopladigital.com)



## **Film Directing: Shot by Shot by Steve D. Katz**

Shot by Shot uniquely blends story analysis with compositional strategies, citing examples then illustrated with the storyboards used for the actual films. Throughout the book, various visual approaches to short scenes are shown, exposing the directing processes of our most celebrated auteurs.



## **Digital Photography by Samuel J. Swan**

In this audiobook, learn digital photography basics, and digital photography for beginners. Learn the fundamentals of photography techniques, and tools and tips on how you can start your own business.



## **Master Shots Series by Christopher Kenworthy**

Master Shots gives filmmakers the techniques they need to execute complex, original shots on any budget. By using powerful master shots and well-executed moves, directors can develop a strong style and stand out from the crowd.



## **In Her Voice by Melissa Silverstein**

The words and experiences of a diverse group of celebrated women film directors, putting their voices front and center. This unique volume of interviews presents more than 40 feature and documentary directors from around the world.

# Library Services

- Laptop & Hotspot Loan Kits

[LACountyLibrary.org/express-service](https://LACountyLibrary.org/express-service)

Check out a kit with a Chromebook and wireless hotspot to access the internet, from select locations. Borrow for 3 weeks, with the option to renew, if available.

- Work Ready

[LACountyLibrary.org/work-ready](https://LACountyLibrary.org/work-ready)

Borrow a laptop and wireless hotspot kit for 6 weeks from participating libraries, receive special support items to aid in the job search process, and attend weekly virtual events covering topics ranging from writing cover letters and interviewing to identifying high-growth careers and working from home.

- Digital Library Card

[Catalog.LACountyLibrary.org/custom/web/registration/index.html](https://Catalog.LACountyLibrary.org/custom/web/registration/index.html)

Receive immediate free access to LA County Library's online resources, including eBooks and audiobooks, movie and TV streaming, and music downloads. Gives the ability to place holds and check out 3 physical items at a time. Digital Cards cannot check out a Laptop & Hotspot Loan kit.

# Film and TV Industry Online Resources

# Industry Resources

## Education and Classes

- [No Budget Film School](#)

A unique series of classes specifically designed to help the no-budget filmmaker, with lessons, tools, and techniques intended to maximize very limited resources and minimize critical errors.

- [Master Class](#)

Online classes created for students of all skill levels taught by well-known celebrities and industry leaders.

- [Ghetto Film School](#)

An award-winning nonprofit that educates, develops and celebrates the next generation of great American storytellers. With locations in New York City, Los Angeles and London, GFS is the most elite and inclusive film academy in the world, equipping students for top universities and careers in the creative industries.





# Industry Resources

## Job Training and Production Listings

- [Streetlights](#)  
As a job training, job placement, and career advancement organization, their mission is to assist talented and motivated young adult minorities, many economically and socially disadvantaged, to achieve long-term economic stability and career success.
- [Commercial Directors Diversity Program](#)  
6-month program consisting of workshops, mentorships, networking, shadowing, a 15k grant to make a spec commercial, and an industry showcase to share the work.
- [ProductionHub.com](#)  
Global network of local crew and vendors that serves the film and video production industry.
- [Mandy.com](#)  
Jobs platform for actors, performers, filmmakers and production crew.



# Industry Resources

## Festivals and Script Submissions

- [Hollywood Shorts](#)

An Industry screening series & microcinema based in Hollywood which launched in 1998, featuring the best short film and animation from filmmakers and artists from all over the world. Twitter and Instagram @HollywoodShorts

- [Shore Scripts](#)

Set up to help emerging screenwriters break into the industry and forge careers for themselves, Shore Scripts is made up of a small number of filmmakers working in the US and UK film industry, along with Oscar, Cannes, Emmy, Golden Globe & BAFTA winning judges, with strong industry connections.

- [Film Freeway](#)

A website for filmmakers to submit their films to hundreds of film festivals globally, making it easy to discover, submit, and get tickets to thousands of events.





# Industry Resources

## Professional and Networking Organizations

- [Association of Independent Commercial Producers \(AICP\)](#)  
Represents, exclusively, the interests of independent companies that specialize in the production and post-production of commercials in various media-film, video, digital-for advertisers and agencies.
- [WheresSpot](#)  
Facebook group where ad agency creators, producers, and decision makers meet up with the people who produce the content they need. A place to get expert solutions and recommendations about all media.
- [International Center of Photography](#)  
World's leading institution dedicated to photography and visual culture. Exhibitions, education programs, community outreach, and public programs, offers an open forum for dialogue about the power of the image.
- [Local 600 International Cinematographers Guild](#) (*union for Unit Photography*)  
Represents members who work throughout the world in film and television as Directors of Photography, Camera Operators, Camera Assistants (1st AC, 2nd AC), Digital Imaging Technicians, Still Photographers, and all members of camera crews.



# Industry Resources

## Professional and Networking Organizations (cont.)

- [Alliance of Women Directors](#)  
An inclusive collective of professional women-identifying and gender nonbinary directors working together to affect positive, lasting change in the entertainment industry.
- [Women in Film](#)  
Advocates for and advances the careers of women working in the screen industries—to achieve parity and transform culture.
- [Women in Media](#)  
Promotes gender balance in the film and entertainment industries through networking, professional development, and advocacy for women, women-identifying, and gender-nonconforming filmmakers who work above and below the line.
- [Film Fatales](#)  
Supports an inclusive community of women feature film and television directors who meet regularly to share resources, collaborate on projects, and build an environment in which to make their films.



# Industry Resources

## Inspiration, Reference, and Databases

- [IMDB](#)  
An online database of information related to films, television programs, home videos, video games, and streaming content online—including cast, production crew and personal biographies, plot summaries, trivia, ratings, and fan and critical reviews.
- [Shots](#)  
Online magazine that spotlights the world’s most creative advertising with a specific focus on film. A global platform that offers detailed insight into the craft of advertising and inspiring opinions from the creative community.
- [Fstoppers](#)  
Online community aimed at educating and inspiring photographers, videographers, and creative professionals and one of the top resources for photography lighting, gear reviews, business tips, behind the scenes, and industry news.